



# BPM Capabilities from TIBCO

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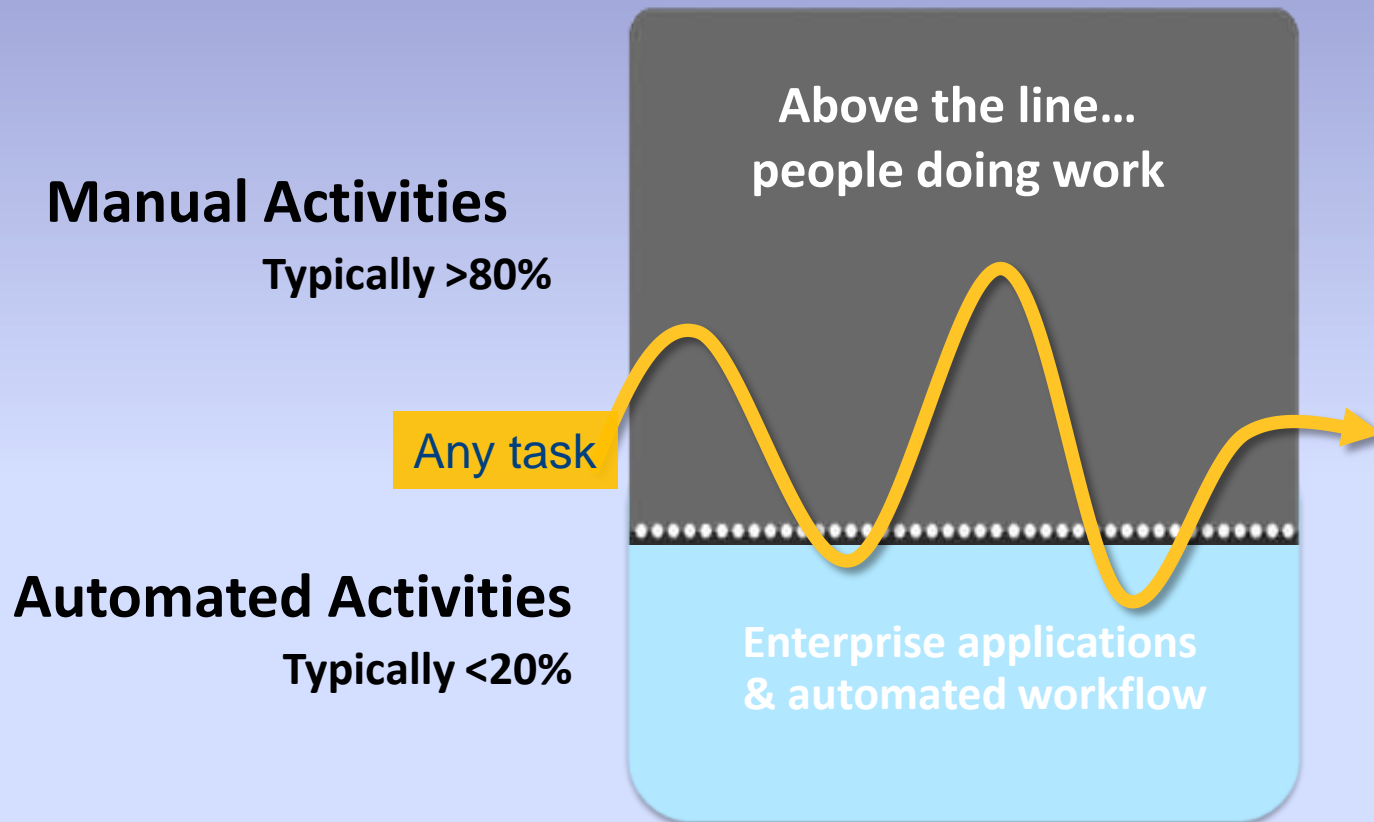
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“ A little bit of the right information, just a little bit beforehand — whether it is a couple of seconds, minutes or hours — is more valuable than all of the information in the world six months later... this is the two-second advantage. ”

*— Vivek Ranadivé*

# BPM means ALL processes



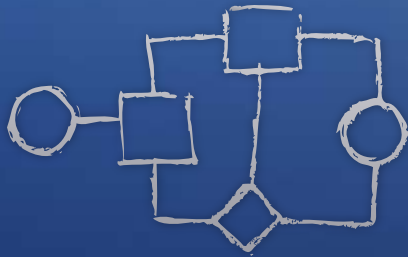
# TIBCO BPM



Social  
Collaboration



Workforce  
Management



Process Discovery  
and Analysis

Intelligent Operations Manual

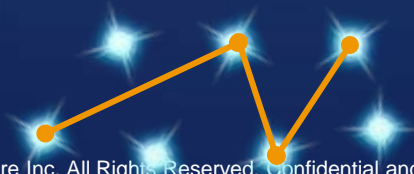


Process Automation



Analytics

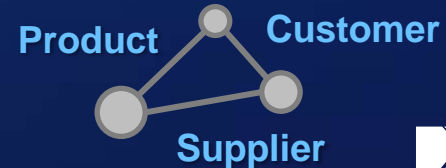
Events



Services



Data



**Workforce Management**

**SOA  
Integration**

**Process  
Management**

**Optimize  
the People**

**Unified  
Platform**

**Workflow  
Patterns**

**Control  
Work**

**Leverage  
Existing  
Assets**

**TIBCO  
ActiveMatrix  
BPM**

**Reduce  
Development  
Times**

**Provide  
Actionable  
Insight**

**Enable  
Transparency**

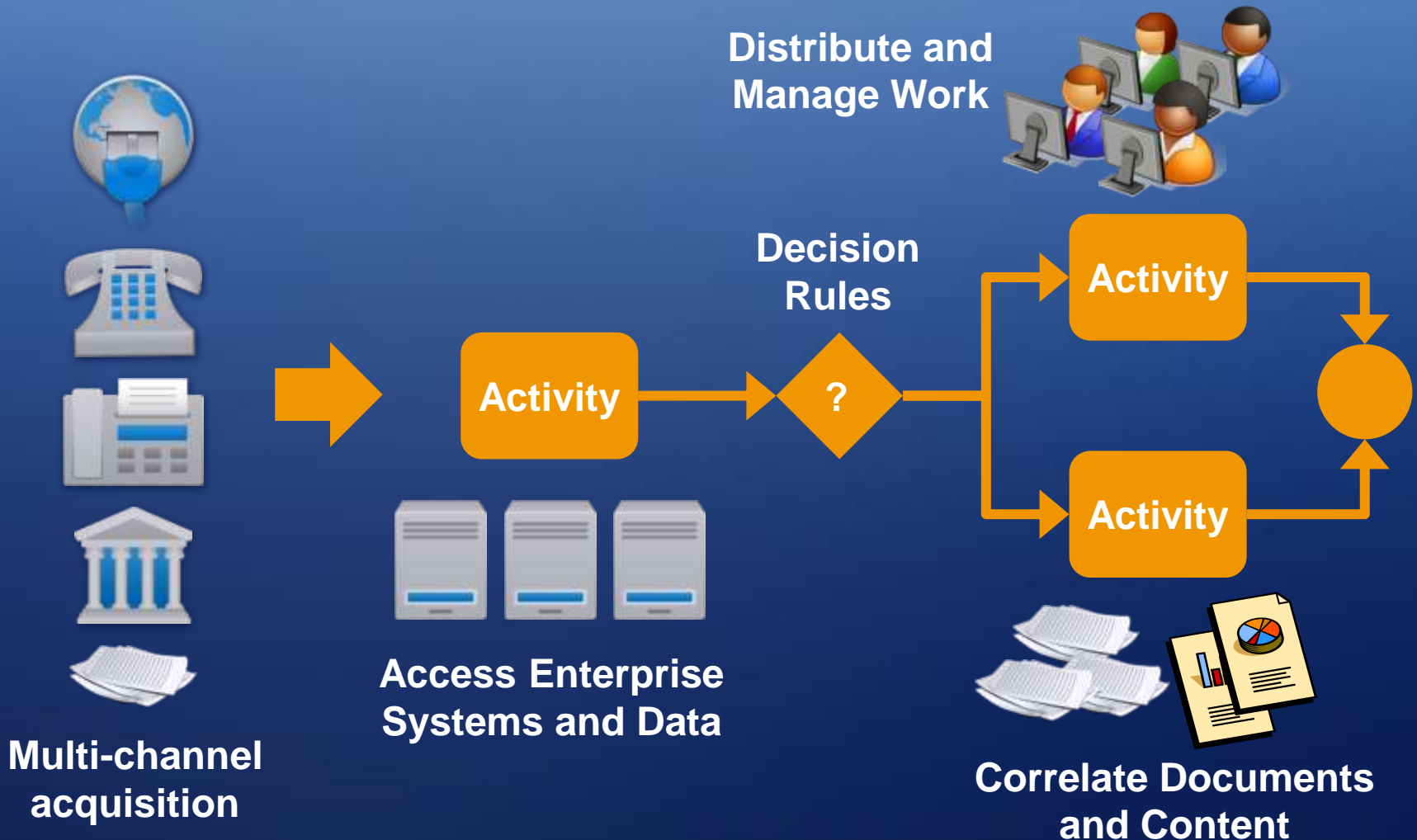
**Visual  
Analytics**

**Model-Driven  
Development**

**Process Modeling**

# Process Management

*Who Does What Where and Why*

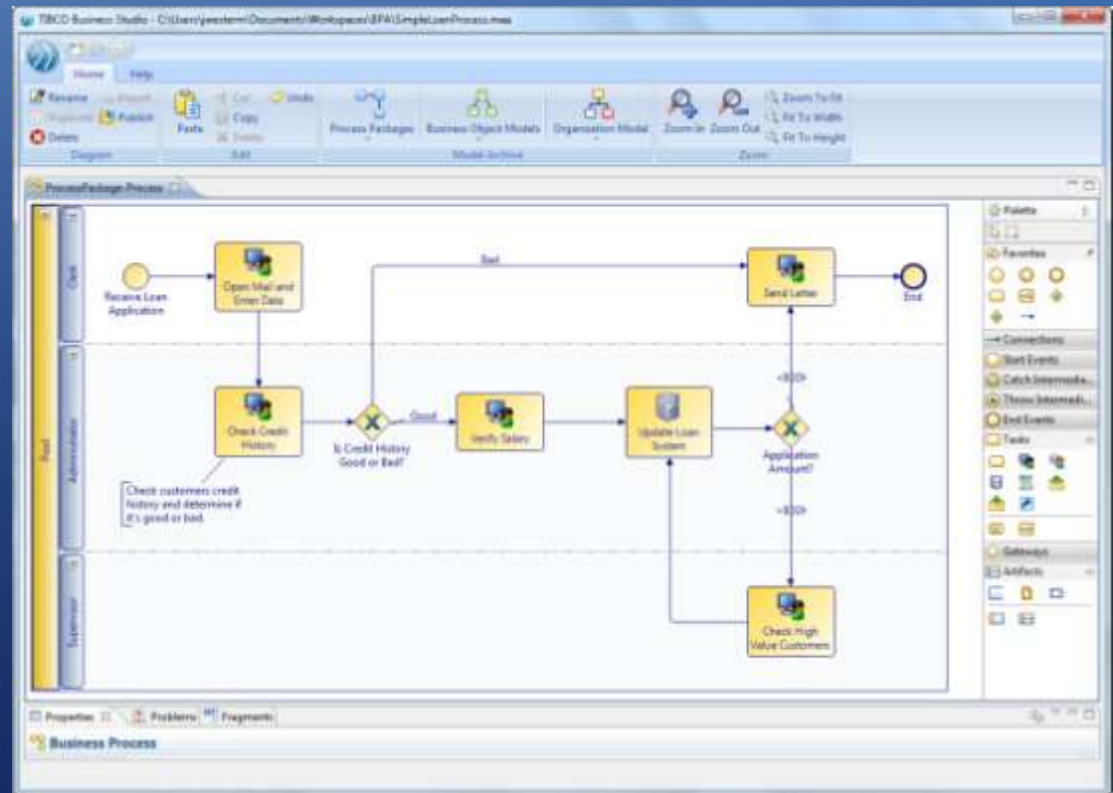


# Process Modeling

*A well understood process is a strong process*

## TIBCO Business Studio

- Enable transparency
- Business empowerment
- Modeling
  - Process
  - Data
  - Organization
- Simulation
  - Costs, bottlenecks

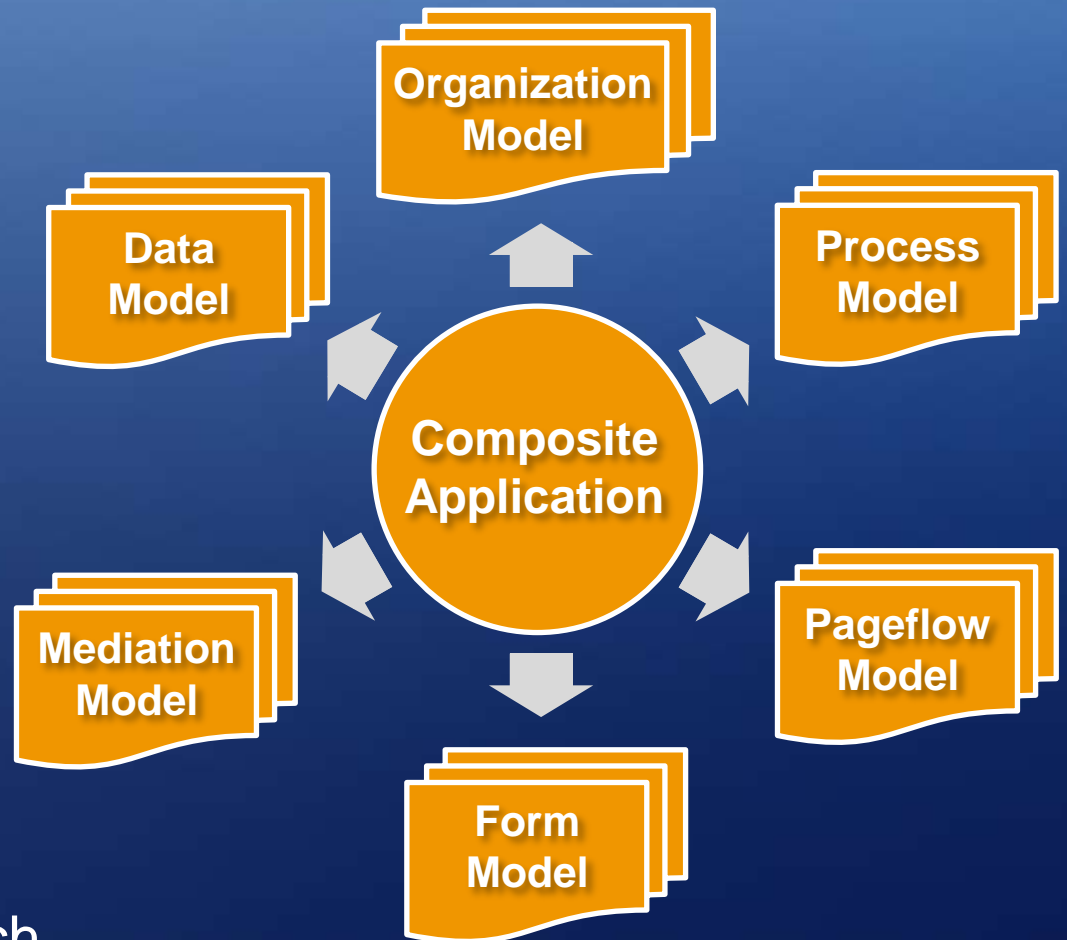


Free download: [bpm.tibco.com](http://bpm.tibco.com)

# Model-driven Development

*Reduce development time and risk*

- **Simplify process development**
  - Graphical, no coding
  - Business abstraction
  - Shield enterprise complexity
- **Business and IT collaboration**
- **Rapid time to benefit**
  - Fast, iterative approach



# Workforce Management

## *Optimize the People in the Process*

### Meeting Business Commitments

- People have the biggest impact
- Minimize bottlenecks

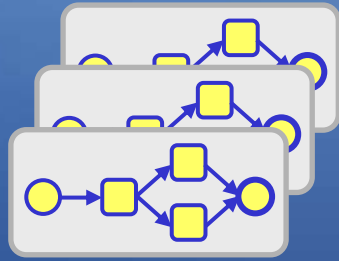


### Maximizing Utilization

- Most expensive resource in the process
- Cost savings and efficiency gains

# Flexible Work Distribution

*Routing the Right Work to the Right Resource*



**Work  
Routing**

**Unified Work List**

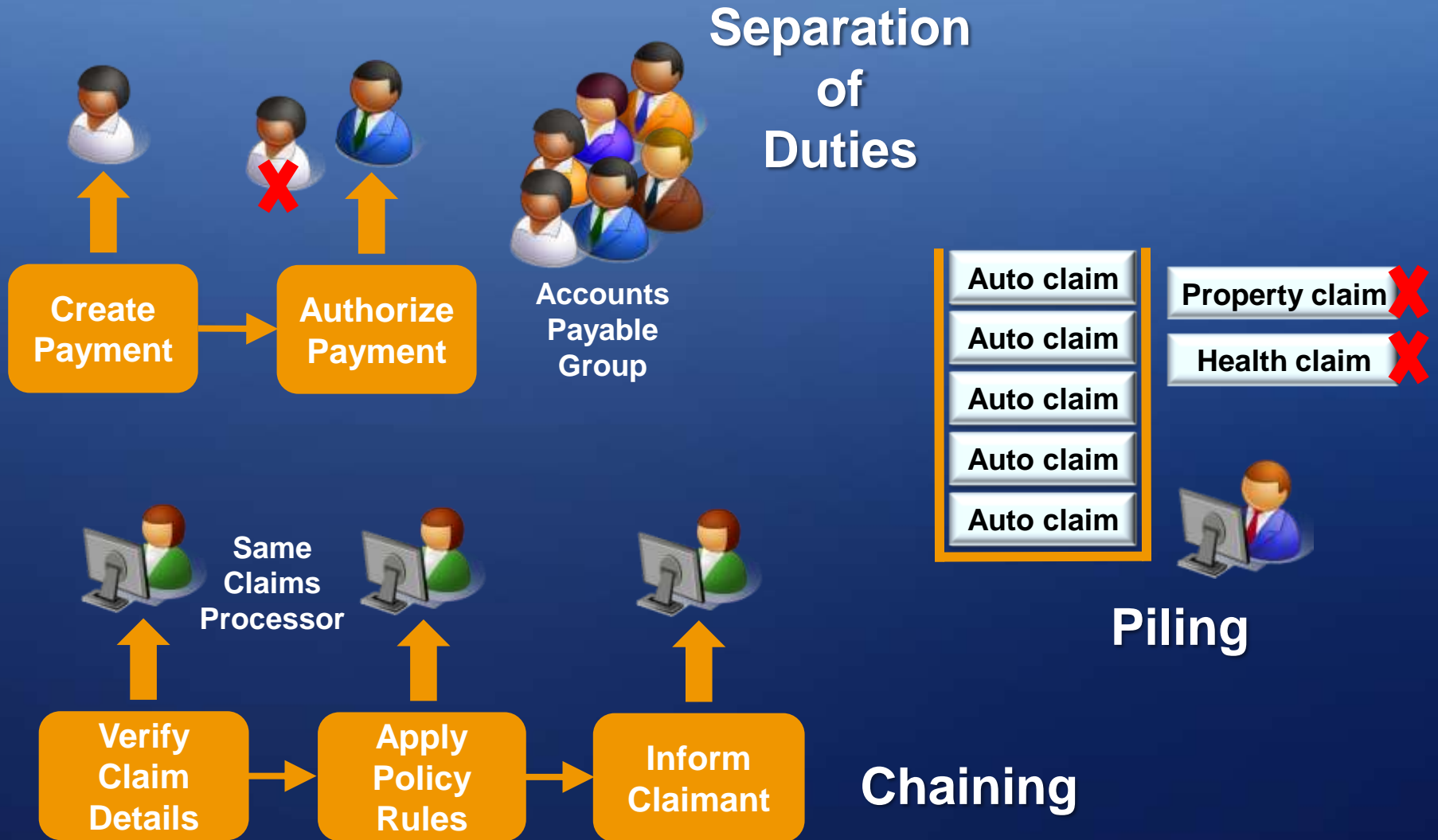


**Visibility**

**Manage the Workforce as a Single Resource Pool**

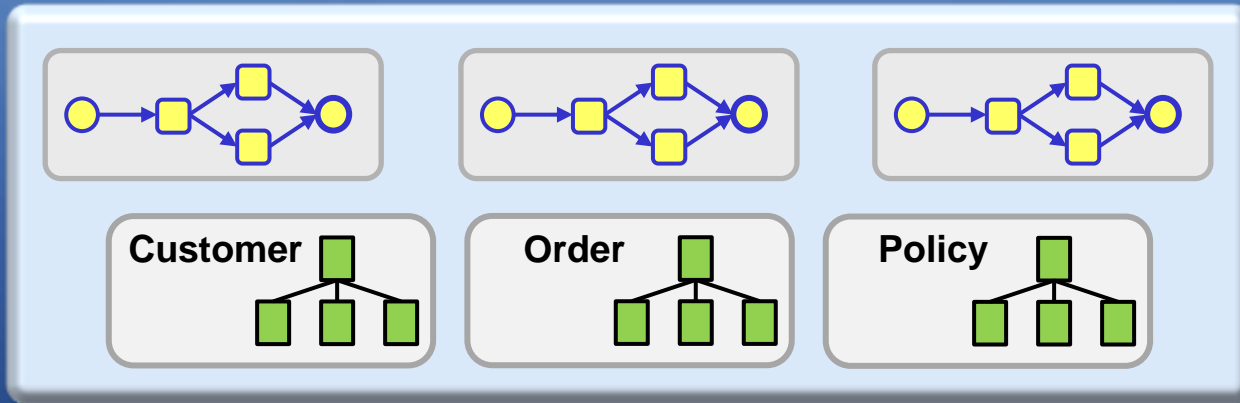
# Workflow Patterns

*Native Support eliminates Custom Coding*

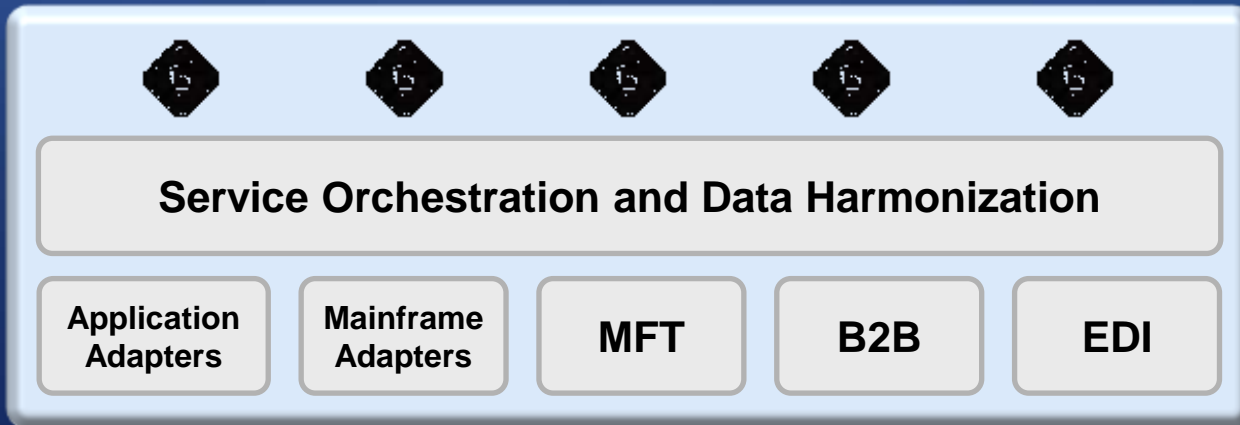


# Service Oriented Architecture

*SOA enables Flexibility, Agility and Scalability*



**ActiveMatrix  
BPM**



**TIBCO SOA**



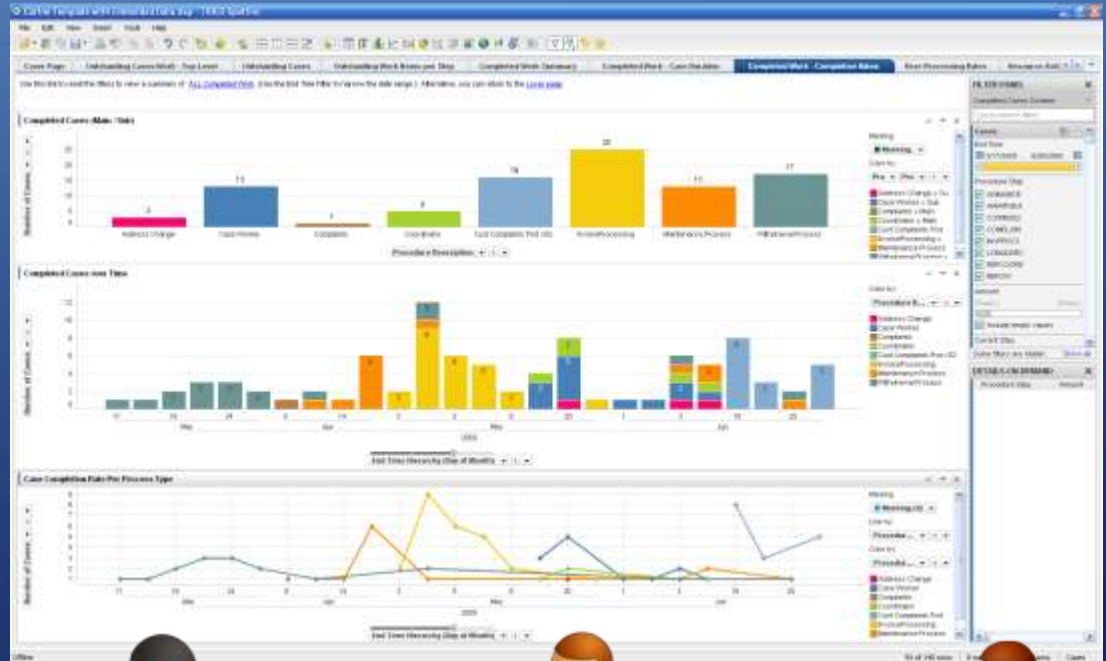
# Visual Analytics

*Next Generation BI provides Actionable Insight*

**Personalized  
Process Visibility**

**Self-Service the  
Business**

**Process  
Performance in  
Context of the  
Business**



**Operations  
Manager**

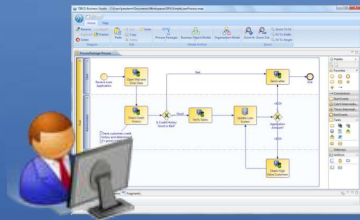


**Business  
Manager**

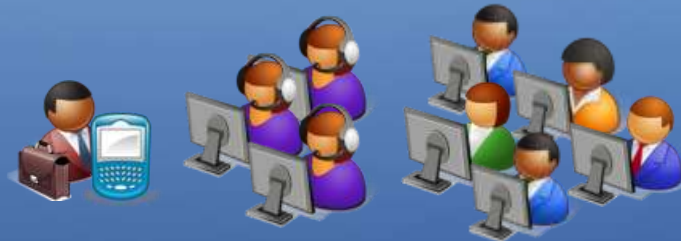


**Business  
Analyst**

# Business Friendly, Enterprise Strong



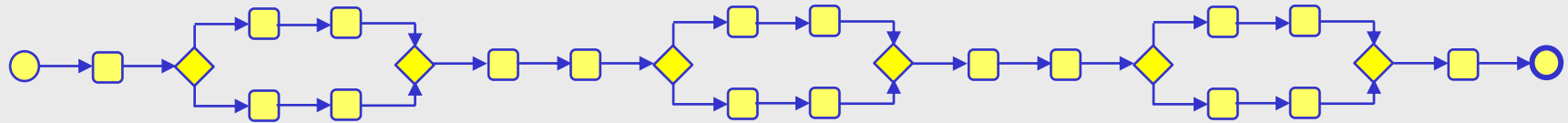
Business owns  
process assets



Business controls  
work distribution



Business drives  
self-service  
process analytics



DEV  
↓  
TEST  
↓  
PROD

Operates in IT  
environment



Integrates with  
applications and UIs



Scalable, Reliable



BPM

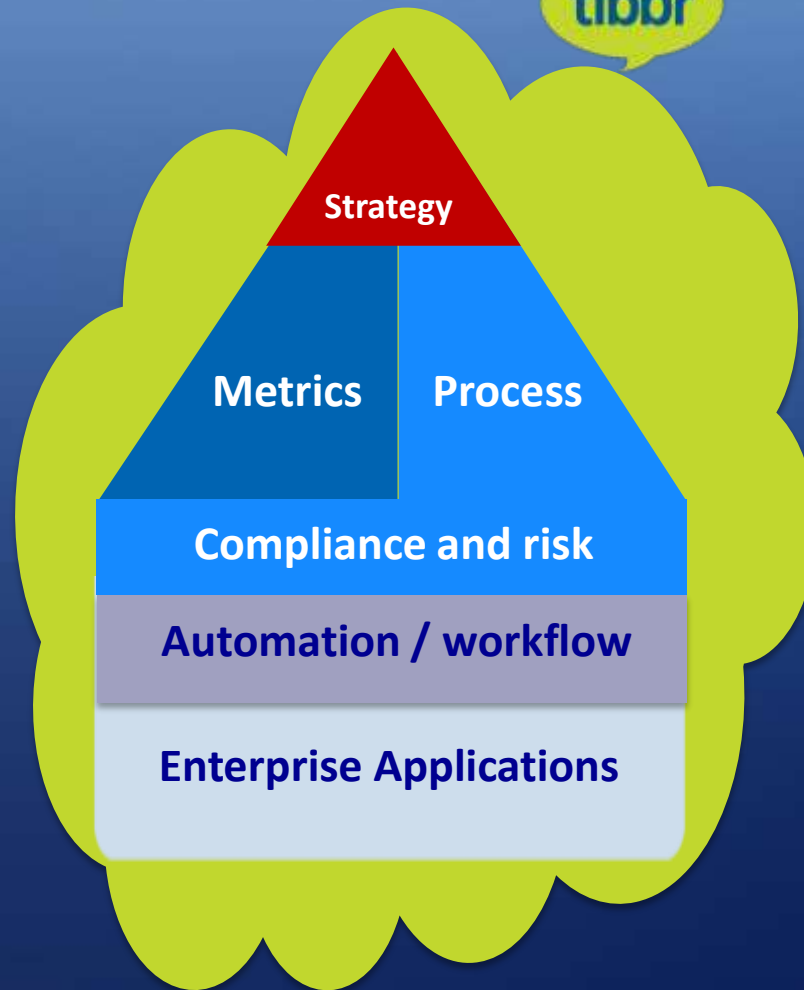
SOA

ActiveMatrix

Reduced TCO

# BPM @ TIBCO

tibbr





# Social and Collaboration

**Hans-Martin Brandl**  
**TIBCO Software Inc**

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